

April 3, 2025

Dear Community Partner,

The Town of Rosthern is thrilled to announce our **5th Annual Harvest Festival** on Saturday, September 20, 2025 — a celebration of fall, family, and the amazing people who make our town shine. The event brings our streets to life with music, food, activities, and entertainment, and is anticipated to see over 1000 people in attendance.

Our vision for the Harvest Festival is to create an inclusive, and joy-filled experience for every resident and visitor. From the tiniest tots exploring the kids activities to seniors enjoying street musicians and everyone in between, we are planning a well-curated event that highlights the very best of what our town offers. With your support, we can make sure that every part of the festival — from the stage to the face painting station, from the fireworks finale to the washroom facilities — is thoughtfully arranged, well-equipped, and seamlessly delivered.

Your support makes this magic possible. This is a not-for-profit event, and sponsorships help us keep all activities **free** and accessible to everyone.

We've outlined sponsorship levels below — from main event sponsorships to general support tiers. Whether you want to put your brand front and centre or simply contribute to the fun, we're grateful to have you on board.

Let's make this Harvest Festival unforgettable — together!

If you have any questions about this impactful sponsorship opportunity, please contact either of us at the Town Office, 306-232-4826.

Sincerely,

A handwritten signature in black ink that reads "Tonya McEachern".

Tonya McEachern
Recreation & Community Development Manager
recmanager@rosthern.com

A handwritten signature in blue ink that reads "Vanessa Atkins".

Vanessa Atkins (Apr 3, 2025 15:19 MDT)

Vanessa Atkins
Recreation Programmer
programming@rosthern.com

THANK YOU FOR SUPPORTING THE ROSTHERN HARVEST FESTIVAL!



April 3, 2025

FEATURED SPONSORSHIP OPPORTUNITIES

Fireworks Display Sponsor – \$4,000

Be the grand finale! Help us light up the sky and leave a lasting impression.

Includes:

- Primary branding of the fireworks show
- Prominent logo placement on all marketing materials (poster, website, flyer, social media)
- Opportunity to provide banner with business logo to be located at the event
- Verbal recognition at Grandstand
- Option to hand out glow sticks or other branded items
- Social media mentions

Grandstand Sponsor – \$3,000

Help us bring live music and entertainment to the heart of Rosthern!

Includes:

- Primary branding for the Grandstand performance
- Prominent logo placement on all marketing materials (poster, website, flyer, social media)
- Opportunity to provide stage banner with business logo
- Verbal recognition from the stage
- Option to set up a booth on-site and hand out branded items
- Social media mentions

Outdoor Movie Night Sponsor – \$3,000

Sponsor the perfect ending to a beautiful fall day — a free outdoor movie under the stars!

Includes:

- Primary branding of the Movie Night and recognition at the movie screening
- Prominent logo placement on all marketing materials (poster, website, flyer, social media)
- Verbal recognition at Grandstand
- Social media mentions
- Opportunity to provide snacks or branded items to attendees

THANK YOU FOR SUPPORTING THE ROSTHERN HARVEST FESTIVAL!



April 3, 2025

Wagon Ride Sponsor - \$1,500

What better way to celebrate the Harvest Festival than to go on a horse and wagon ride!

Includes:

- Prominent logo placement near the Wagon Ride area
- Recognition in print and digital materials
- Social media mentions

Kids Activity Sponsor – \$2,500

Support family fun with bouncy castles, entertainers, Toddler Zone and balloon twisters!

Includes:

- Prominent logo placement at the Kids Activity area
- Logo recognition in print and digital materials
- Social media mentions

Lion's Club Ride Sponsor – \$1,500

Support the always-popular Lion's Club Rides, the nostalgic train and chair plane!

Includes:

- Logo signage near the rides
- Logo recognition in print and digital materials
- Social media mentions

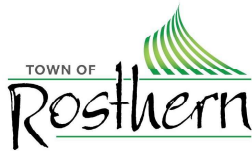
Street Musician Sponsor – \$1,500

Keep the vibe going on Main Street with live acoustic performances and buskers throughout the day.

Includes:

- Logo displayed in the street musician area
- Logo recognition in print and digital materials
- Social media mentions
- Option to meet performers or provide giveaways

THANK YOU FOR SUPPORTING THE ROSTHERN HARVEST FESTIVAL!



April 3, 2025

Facepainting Sponsor – \$1,000

Brighten kids' faces and sponsor this colorful tradition!

Includes:

- Logo displayed at the Facepainting area
- Logo recognition in print and digital materials
- Social media mentions

Balloon Sponsor – \$600

Help us add whimsy to Main Street with helium balloons!

Includes:

- Signage at balloon station
- Social media mentions

Porty Potty Sponsor – \$500

An essential service that supports both vendors and attendees!

Includes:

- Logo near portable washrooms
- Logo recognition in print and digital materials

Volunteer Recognition Sponsor

The Harvest Festival wouldn't be possible without the hard work of the volunteers! Lets keep their energy up throughout the day by providing sustenance and swag! This sponsorship opportunity could be either monetary or branded items.

Volunteer Appreciation Meal Sponsor

Lets reward our volunteers with a post-event celebratory meal for a job well done!

Both Volunteer Sponsorship Opportunities Above Include:

- Logo recognition in print and digital materials
- Social media mentions
- Verbal recognition at the post-event celebration

**The above dollar values are based on actual financials from previous Town of Rosthern events.*

THANK YOU FOR SUPPORTING THE ROSTHERN HARVEST FESTIVAL!



April 3, 2025

GENERAL SPONSORSHIP LEVELS

We also welcome general sponsorships to support the overall success of the event.

Gold Sponsor – \$500+

- Primary placement of Logo in print and digital materials
- Social media recognition

Silver Sponsor – \$300+

- Business recognition in print and digital materials
- Social media recognition

Bronze Sponsor – \$100+

- Included in list of business recognition in print and digital materials

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Slo Pitch Tournament - Prize Donations

Donation of raffle prizes for our slo pitch tournament is another great way to support the Harvest Festival and add to the fun!

Includes:

- Included in list of business recognition in print and digital materials

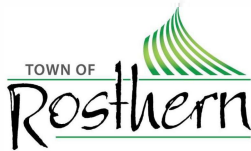
Have Another Activity Idea? Reach out to us!

We are open to other innovative ideas to expand our Harvest Festival services & activities!

Looking for more ways to get involved? Join the Parade!

Get your float registered by filling out an online form at www.rosthern.com/p/harvest-festival

THANK YOU FOR SUPPORTING THE ROSTHERN HARVEST FESTIVAL!



April 3, 2025

Interested in Becoming a Sponsor?

Please complete the attached sponsorship form.

Name of Business/Organization: _____

Contact Person: _____

Mailing Address: _____

Email: _____

Phone: _____

Is an invoice required for your sponsorship?

Yes No

Please indicate if you would like a receipt for your sponsorship:

Yes No If Yes, please select one: Mailed Emailed

Please select your preferred Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> Fireworks Display Sponsor (\$4,000) | <input type="checkbox"/> Balloon Sponsor (\$500) |
| <input type="checkbox"/> Grandstand Sponsor (\$3,000) | <input type="checkbox"/> Porty Potty Sponsor (\$500) |
| <input type="checkbox"/> Outdoor Movie Night Sponsor (\$3,000) | <input type="checkbox"/> Volunteer Recognition Sponsor |
| <input type="checkbox"/> Kids Activity Sponsor (\$2,500) | <input type="checkbox"/> Volunteer Appreciation Meal Sponsor |
| <input type="checkbox"/> Wagon Ride Sponsor (\$1,500) | <input type="checkbox"/> Gold Sponsor (\$500+) |
| <input type="checkbox"/> Lion's Ride Sponsor (\$1,500) | <input type="checkbox"/> Silver Sponsor (\$300+) |
| <input type="checkbox"/> Street Musician Sponsor (\$1,500) | <input type="checkbox"/> Bronze Sponsor (\$100+) |
| <input type="checkbox"/> Face Painting Sponsor (\$1,000) | <input type="checkbox"/> Slo Pitch Prize Sponsor |

Please return this completed form by **August 15th, 2025** to receive full recognition

Sponsor forms & a digital copy of your business logo to be emailed to: recreation@rosthern.com

Payment Options:

- Cheques can be made payable to:
Town of Rosthern
Box 416, Rosthern, SK, S0K 3R0
- Credit card payments can be made by calling the Town Office at **(306) 232-4826**

THANK YOU FOR SUPPORTING THE ROSTHERN HARVEST FESTIVAL!